

JOHN HEUERTZ, DOCTOR of ORIENTAL MEDICINE

CURRICULUM VITAE

LICENSES

2001-Present: Licensed Acupuncturist, New York

2002-Present: Doctor of Oriental Medicine, New Mexico

EDUCATION

1997- Bachelor's Degree from the University of Nebraska

2001- Masters Degree in Oriental Medicine from the International Institute of Chinese Medicine

FORMULATIONS

The following are Chinese herbal formulas created by Dr. Heuertz that are now distributed around the world:

- An Mien Formula (*An Mien Pian*)
- Apricot Seed & Perilla Formula (*Xing Su Yin*) (Based on a classical formula)
- Hawthorn & Fennel Formula (*Shan Zha Xiao Hui Xiang Wan*)
- Jade Defense Plus Formula (*Jia Wei Yu Ping Feng San*)
- Ji Xue Formula (*Huang Qi Ji Xue Wan*)
- Ling Zhi Lung Formula (*Ling Zhi Fei Pian*)
- Lung Defense Formula (*Fei Wei Fang*)
- Neck Formula (*Bai Zhi Ge Gen Wan*)
- Reed & Seed Formula (*San Ren Wei Jing Tang*)
- Twin Shields Formula (*Shuang Dun Fang*)
- Zheng Qi Support Formula (*Zheng Qi Fang*)

PUBLICATIONS

BOOKS

2021 **Clinical Guide to Commonly Used Chinese Herbal Formulas, 7th Ed.**

2017 **Clinical Guide to Commonly Used Chinese Herbal Formulas, 6th Ed.**

2014 **Clinical Guide to Commonly Used Chinese Herbal Formulas, 5th Ed.**

2011 **Clinical Guide to Commonly Used Chinese Herbal Formulas, 4th Ed.**

ARTICLES

2021 -"Long-Haul COVID Syndrome"-- October

- "Considerations for the Cytokine Storm" --April

2020 -"COVID-19 and Chinese Medicine Update" October

- "Discussion for Bupleurum & Cinnamon Formula (*Chai Hu Gui Zhi Tang*) within a Coronavirus Context"—June

- "COVID-19 and Chinese Medicine" —April

2017 - "Treating Sleep Disorders"

- "Introducing Neuroacupuncture – An Interview with Jason and Linda Hao"

2016 - "Menopause Support with Chinese Herbs" (Pamphlet)

2015 - "Stressors to the Immune System"

2013 - "Effective Strategies for Treating Influenza"

2010 - "The Benefits of Attending to the Liver in Springtime"

- 2009 -"Bupleurum D Formula (*Chai Hu Long Gu Mu Li Tang*) for Mental & Emotional Conditions"
 -"Chinese Herbal medicine and the H1N1 Virus"
- 2008 -"The Liver in Springtime"
 -"The Internal Treatment of Trauma"
- 2007 -"Treating Cold and Flu with Chinese Medicine"
 -"The External treatment of Trauma"
- 2006 -"Children's Ear Infections"

PUBLISHED MONOGRAPHS of CHINESE HERBAL FORMULAS for HERBAL MEDICINE PRESS (Publishers)

Apricot Seed & Perilla Formula (*Xing Su Yin*)
 Astragalus Formula (*Huang Qi Jian Zhong Tang*)
 Baked Licorice Formula (*Zhi Gan Cao Tang*)
 Bupleurum & Tang Kuei Formula / Free & Easy Wanderer Plus (*Xiao Yao Wan/ Jia Wei Xiao Yao San*)
 Bupleurum and Cinnamon Formula (*Chai Hu Gui Zhi Tang*)
 Capillaris Formula (*Yin Chen Ling Zhi Fang*)
 Chai Hu Shu Gan / Shu Gan Formula (*Chai Hu Shu Gan Tang/ Shu Gan Wan*)
 Cinnamon D Formula (*Gui Zhi Jia Long Gu Mu Li Tang*)
 Cinnamon Twig Formula (*Gui Zhi Tang*)
 Citrus and Pinellia Formula (*Er Chen Tang*)
 Eight Immortals Formula (*Ba Xian Chang Shou Wan*)
 Eleuthero Formula (*Wu Jia Shen Pian*)
 Five Mushroom Formula (*Wu Gu Fang*)
 Four Marvel Formula (*Si Miao San*)
 Fritillaria & Pinellia Formula (*Chuan Bei Ban Xia Tang*)
 General Tonic Formula (*Shi Quan Da Bu Wan*)
 Ginkgo Formula (*Yin Guo Ye Wan*)
 Head Relief Formula (*Tou Pian*)
 Immortal Valley & Yin Valley Formulas (*Xian Gu Fang/ Yin Gu Fang*)
 Jade Defense Plus Formula (*Jia Wei Yu Ping Feng San*)
 Jade Source Formula (*Jia Jian Yu Quan Wan*)
 Jade Windscreen Formula (*Yu Ping Feng San*)
 Lily Preserve Metal Formula (*Bai He Gu Jin Tang*)
 Ling Zhi Lung Formula (*Ling Zhi Fei Pian*)
 Linking Formula (*Yi Guan Jian*)
 Luo Bu Ma Formula (*Luo Bu Ma Pian*)
 Lung Defense Formula (*Fei Wei Fang*)
 Lysimachia Formula (*Xiao Chai Hu Jia Jin Qian Cao Pian*)
 Minor Bupleurum Formula (*Xiao Chai Hu Tang*)
 Mulberry and Lycium Formula (*Xie Bai San*)
 Neck Formula (*Bai Zhi Ge Gen Wan*)
 Peony & Atractylodes Formula (*Tong Xie Yao Fang*)
 Persica and Cistanches Formula (*Tao Ren Cong Rong Wan*)
 Pinellia & Magnolia Bark Formula (*Ban Xia Hou Po Tang*)

Polyporus and Dianthus Formula (*Zhu Ling Qu Mai Tang*)
 Poria & Bamboo Formula (*Wen Dan Tang*)
 Poria 5 Formula (*Wu Ling San*)
 Pu Ji Formula (*Pu Ji Xiao Du Yin*)
 Rabdosia Prostate Formula (*Dong Ling Cao Fang*)
 Reed & Seed Formula (*San Ren Wei Jing Tang*)
 Rehmannia Cool Blood Formula (*Tu Fu Ling Sheng Di Huang Wan*)
 Resolve the Middle Formula (*Jia Wei Ping Wei Fang*)
 Restorative Formula (*Yang Xue Zhuang Jin Jian Bu Wan*)
 Restore the Lung Formula (*Bu Fei Tang*)
 Rejuvenation Formula (*Huan Shao Dan*)
 San Qi Formula (*San Qi Pian*)
 Sheng Mai Formula (*Sheng Mai San*)
 Siler and Platycodon Formula (*Fang Feng Tong Sheng San*)
 Stomach Harmonizing Formula (*Jia Jian Bao He Wan*)
 Tang Kuei & Peony Formula (*Dang Gui Shao Yao San*)
 Tang Kuei & Tribulus Formula (*Dang Gui Yin Zi*)
 Tang Kuei & Salvia Formula (*Jia Wei Si Wu Tang*)
 True Yin Formula (*Zuo Gui Jia Er Zhi Wan*)
 Twin Shields Formula (*Shuang Dun Fang*)
 Wu Hua Formula (*Wu Hua Tang*)
 Vital Treasure Formula (*Zhen Bao Fang*)
 Xanthium Magnolia Formula & Xanthium Nasal Formula (*Jia Wei Xin Yi San/ Jia Wei Cang Er Pian*)
 Zheng Qi Formula (*Zheng Qi Fang*)
 Zhong Gan Ling Formula (*Zhang Gan Ling Pian*)

Teaching Experience

- 2022 -*Escola de Medicina Tradicional Chinesa*, Lisbon, Portugal—Featured Speaker
- 2021 -ONLINE COURSE for Phoenix Institute of Herbal Medicine and Acupuncture
 -Eastern School of Acupuncture and Traditional Medicine, Bloomfield, NJ—Guest Lecturer
- 2020 -American Academy of Acupuncture and Oriental Medicine, Roseville, MN—Guest Lecturer
 -ONLINE COURSE for Golden Flower Chinese Herbs: “Pestilent Qi”
- 2019 -East-West College of Natural Medicine, Sarasota, FL—Guest Lecturer
 -Eastern School of Acupuncture and Traditional Medicine, Bloomfield, NJ—Guest Lecturer
 -Pacific College of Oriental Medicine, New York, NY—Guest Lecturer
 -Pacific College of Oriental Medicine, Chicago, IL—Guest Lecturer
- 2018 -*Instituto Portugues de Naturologia*, Porto, Portugal—Featured Speaker

- Eastern School of Acupuncture and Traditional Medicine, Bloomfield, NJ—Guest Lecturer
 - Tri-State College of Acupuncture, New York City—Guest Lecturer
 - New York College of Traditional Chinese Medicine, Mineola, NY—Guest Lecturer
 - East-West College of Natural Medicine, Sarasota, FL—Guest Lecturer
 - Pacific College of Oriental Medicine, Chicago, IL—Guest Lecturer
 - Midwest College of Oriental Medicine, Evanston, IL—Guest Lecturer
- 2017
- American College of Acupuncture and Oriental Medicine Annual Symposium—Featured Speaker
 - King’s Park University, Alexandria, VA—Guest Lecturer
 - Florida College of Integrative Medicine, Orlando, FL—Guest Lecturer
 - East-West College of Natural Medicine, Sarasota, FL—Guest Lecturer
- 2016
- New York College of Traditional Chinese Medicine, Mineola, NY—Guest Lecturer
 - New York College of Health Professions, New York City Campus—Guest Lecturer
 - New York College of Health Professions, Syosset Campus—Guest Lecturer
 - Northwestern Health Sciences University, Bloomington, MN—Guest Lecturer
- 2015
- East-West College of Natural Medicine, Sarasota, FL—Guest Lecturer
 - Midwest College of Oriental Medicine, Racine, WI—Guest Lecturer
 - Midwest College of Oriental Medicine, Evanston, IL—Guest Lecturer
 - Tri-State College of Acupuncture, New York City—Guest Lecturer
 - New York College of Traditional Chinese Medicine, Mineola, NY—Guest Lecturer
 - Northwestern Health Sciences University, Bloomington, MN—Guest Lecturer
 - Eastern School of Acupuncture and Traditional Medicine, Bloomfield, NJ—Guest Lecturer
- 2014
- Florida College of Integrative Medicine, Orlando, FL—Guest Lecturer
 - East-West College of Natural Medicine, Sarasota, FL—Guest Lecturer
 - New York College of Traditional Chinese Medicine, Mineola, NY—Guest Lecturer
 - Eastern School of Acupuncture and Traditional Medicine, Bloomfield, NJ—Guest Lecturer
- 2013
- Midwest College of Oriental Medicine, Racine, WI—Guest Lecturer
 - Midwest College of Oriental Medicine, Evanston, IL—Guest Lecturer
 - Pacific College of Oriental Medicine, Chicago, IL—Guest Lecturer
 - King’s Park University, Alexandria, VA—Guest Lecturer
 - Finger Lakes school of Acupuncture and Oriental Medicine, Seneca Falls, NY—Guest Lecturer
 - Northwestern Health Sciences University, Bloomington, MN—Guest Lecturer
- 2012
- Great River Symposium, Minneapolis, MN -- Featured Speaker—Featured Speaker
 - New York College of Health Professions, New York City Campus—Guest Lecturer
 - New York College of Health Professions, Syosset Campus—Guest Lecturer
 - Tri-State College of Acupuncture, New York City—Guest Lecturer
 - New York College of Traditional Chinese Medicine, Mineola, NY—Guest Lecturer
 - Pacific College of Oriental Medicine, New York, NY—Guest Lecturer
- 2011
- Advanced Series Master Tung’s Magic Points Supervised Practice Chicago, IL (with Susan Johnson)

- 2010 -Advanced Series Master Tung’s Magic Points Supervised Practice, New York, NY (with Susan Johnson)
-Missouri Symposium of Oriental Medicine—Featured Speaker
- 2009 -Advanced Series Master Tung’s Magic Points Supervised Practice, Portland, OR (with Susan Johnson)
- 2008 -Advanced Series Master Tung’s Magic Points: Supervised Practice San Diego, CA (with Susan Johnson)
- 2007 -Advanced Series Master Tung’s Magic Points Supervised Practice, Boston, MA (with Susan Johnson)
- 2006 – 2016 Phoenix Institute of Herbal Medicine and Acupuncture-- Adjunct Faculty
- 2005 Phoenix Institute of Herbal Medicine and Acupuncture—Guest Lecturer
- 2001-2003 International Institute of Chinese Medicine, New Mexico, Clinic Supervisor